

2012 online rate card



AD SIZE	COST	SPECIFICATIONS
Rotating Single Button 140 x 100	\$150 • 3-month term \$270 • 6-month term \$510 • 12-month term	• 140 x 100 pixel image • jpg or gif • no animation • linking URL
Rotating Double Button 140 x 200	\$270 • 3-month term \$485 • 6-month term \$915 • 12-month term	• 140 x 200 pixel image • jpg or gif • no animation • linking URL
Skyscraper 140 x 400	\$525 • 3-month term \$945 • 6-month term \$1,785 • 12-month term	• 140 x 400 pixel image • jpg or gif • no animation • linking URL
Online Marketplace <i>Available with purchase of print marketplace only</i>	\$150 • 3-month term \$270 • 6-month term \$510 • 12-month term	• specs are the same as print • no animation • linking URL

* \$15 charge per change. Maximum number changes/term is 3.

CONTACT INFORMATION

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